

# WELCOME TO I.T. SECURE 2012 DUBAI



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**I.T. SECURE 2012  
Global Forum  
Middle East & North  
Africa**

**17 & 18 April 2012, Dubai, UAE**

‘Everything should be made as simple as possible, but not simpler’ – Albert Einstein



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# Meet with 100+ CxO's at the IT SECURE Forum to generate new business.

## What are the Solution Partner categories and main topics?

Based on the interviews conducted with a number of CIO's, Heads of IT and Network Managers from some of Europe's largest private sector institutions across numerous industry verticals, the event will focus on four main topics:

- **Network Infrastructure**
- **Business Continuity**
- **Mobility**
- **Security & Compliance**

Participating Solution Partners will therefore be offering solutions in these categories:

- Identity Access Management
- Biometrics
- Intrusion, Detection & Prevention
- Virtualization
- Business Continuity Planning
- Disaster Recovery
- Content Management
- Digital Fraud
- Anti-Spam & Anti-Phishing
- Security in Email & Web 2.0
- Mobile Security
- Risk Management, Compliance & Governance
- Cross Organisational Security
- Network Security
- IT Audit
- IT Security Vulnerability and Incident Response
- Firewall
- Single Sign On Implementation
- Data Protection & Intellectual Property Solutions
- Data Loss Prevention
- Interoperability and Security Standards



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## Why Business Forums?

Our Global Forum concept allows for a maximum level of interaction through a **series of interactive workshops, one-to-one business meetings, informal networking, presentations and think tanks producing long lasting and sustainable business relationships.**

## Why IT SECURE GLOBAL FORUM 2012?

The IT SECURE Global Forum will address current issues in delivering comprehensive protection against network attacks and ways to prevent, mitigate and manage them. **This Forum will bring together the top decision makers from the largest Middle East & North Africa based companies** in a strong platform that will foster the exchange ideas and create an environment for the delegates to source new technologies and solutions from the leading solutions providers.

## The buyers / delegates:

The delegate audience is the decisive “factor” in the success of our business summits. Our Production Managers identify the organisations and decision makers from these companies that are the key players in their industry and are most likely to purchase and implement new IT Infrastructure related services and solutions in the next 6-12 months. The delegates are therefore very carefully screened in order to make sure **only decision makers with serious projects in mind are offered an opportunity to attend our Forum and meet with solution providers.** Each delegate is asked to fill out a detailed questionnaire that allows us to see if a delegate fits the required event profile.

## Reasons for being there:

**Personal invitations** – All delegates are personally invited to the Global Forum to ensure uniformity and seniority of the delegate audience.

**Tailor-made programme** – All delegates are interviewed to identify the main areas of concern for each and every one of them and to make sure they are “in the buying mode”. IT SECURE 2012 is produced based on the delegates’ feedback. Our team makes sure that all delegates are:

- Decision-makers and budget-holders
- Looking to implement new solutions in the next 6-12 months.

**Solution Partner-led workshops** – Solution Partners have an opportunity to host focused one hour long interactive workshop for a group of 20-30 potential buyers, which is a perfect opportunity to introduce and present newly launched products and solutions, as well as to discuss existing ones.

**One-on-one meetings** – Each Solution Partner is provided with a branded area/lounge to conduct **one-on-one business meetings with the buyers and to show case some products and solutions.** Each solution partner is granted access to confidential and detailed delegate profiles several weeks before the event.



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**Networking** – You will find yourself “rubbing shoulders” with **100+ CIO’s, CISO’s, CSO’s, Heads of IT Security, Heads of IT, from Middle East & North Africa’s biggest companies.** Our Forum format allows you to have discussions during coffee breaks and free time, as well as to host your most important existing clients and prospects during hospitality functions.

**Hospitality** – The 2-day Global Forum takes place in the most luxurious location in Dubai. This allows not just for a very productive business environment, but also for an opportunity to relax and simply enjoy the surroundings and all the leisure facilities of the venue.

### Meet your specific targets

Use our knowledge, contacts and expertise to organise meetings with your hottest prospects at IT SECURE 2012 Global Forum.

We experienced production and delegate acquisition managers work with a database of 24.000+ CIO’s and Heads of IT from the largest European companies while researching and acquiring new delegate clients on a daily basis.

If you have clients or prospects you wish to conduct a network with at this event or invite to your interactive workshop and/or key-note presentation, please let us know at the earliest. Your **delegate WISH LIST** will help us focus on the **specific executives** you or your sales team are trying to reach or get in front of. Although, understandably, we are not in a position to guarantee that 100% of your wish list will be confirmed for the event, we will do our very best to ensure that your prospects and clients are offered very special conditions and incentives to attend the Forum to not just enjoy all the benefits we offer to all our attending delegates, but to specifically meet with your representatives.

*"I found this event to be very interesting. Speakers were very enthusiastic, gave good insight on the issues they face and how to remedy them. It was great meeting with the Solution Partners and get information on the different solutions right from the source."*

**ING, CISO**

*"As Director for the Benelux Enterprise organization, I found this event very useful to further develop out presence at large enterprise organizations. We had 18 quality meetings of 30 minutes each, resulting in 11 follow-up meetings for my own team and 4 leads for other EMEA regions. We detected 7 possible projects, so if I*

*"I found the event both energetic and educating. Delegates attending were well informed and attended the event with an open agenda. The event inspired and exceeded my expectations. Excellent event, professionally run and executed with excellence."*

**AEP Networks. VP**



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# Speakers



**Ashraf Shokry**  
Chief Operating Officer  
Ajman Bank



**Dr. Jassim Haji**  
Director of IT  
Gulf Air



**Johnathon Chapman**  
Chief Information Officer  
Georgetown University  
Qatar



**Robert Madi, CISM**  
Group IT Director  
Mindshare



**Jacob Curian**  
Head Of IT  
Khalifa University  
of Technology



**Imad Taha**  
Group Chief Information  
Officer  
Belhasa International



**Ali Khelkia**  
Group IT Director  
Depa Ltd



**Ilyas Koliankal**  
Chief Information Securities  
Officer  
Abudabi Securities



**Indranil Guha**  
Head Of IT Infrastructur  
Comercial Bank of Dubai



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# Speakers



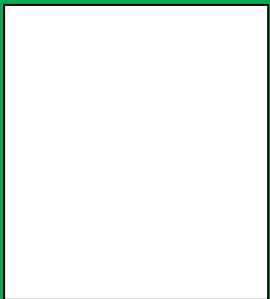
**Kamran Ahsan**  
Head of Information Security  
Injazat Data System



**Sherif Mansour**  
Chief Information Officer  
Tamweel PJSC



**Ahmed Soliman**  
Associates Global IT  
Director  
RW Amstrong



**Abdallah Nasser**  
Group Chief Information Officer  
Bintel Telecommunication



**Renaud Bidou**  
Chief Technology Officer  
Denyall



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# Sponsors

## Silver Sponsors



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# Agenda

## DAY 1

09:00 – 09:30 Registration + Morning Coffee

09:30 – 09:40 Opening remarks from chairman

09:40 – 10:15 **Major Web Application Security Failure**

- Facts and news from the field
- Traditional security solutions are no longer efficient
- Do you really want to make the headlines for the wrong reasons?
- Real Intrusions Post-Mortem Analysis

**Renaud Bidou – Chief Technology Officer – Denyall France**

10:15 – 10:30 Coffee Break, informal networking

10:30 – 11:00 **Information Security Management-When the going gets tough**

**Kamran Ahsan - Head of Information Security - Injazat Data System UAE**

11:00 – 11:30 **Ideas to WoW your customers without Fat In your budget**

- Innovation can be simple
- down time doesn't always mean less ideas
- in down time show your customer that you still can impress them
- mixing technology, marketing, products, and people can create WoW

**Ashraf Shokry – Chief Operating Officer - Ajman Bank UAE**

11:30 – 12:30 INTERACTIVE WORKSHOP



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12:30 – 13:00 **Business Continuity Plan**

- Why , When , What , Who, Whom, How ????
- Business Continuity Plan (BCP)
- Best practice for BCP
- Return of Investment and Benefits \$\$ ?
- BCP Winners and Chairperson
- Next Step ... Organization Role(s)

**Sherif Mansour - Chief Information Officer - Tamweel PJSC UAE**

13:00 – 14:30 Lunch + Prayer time

14:30 – 15:00 ***Flexible and scalable IT infrastructure services by using a private and open cloud combination for high performance and cost efficient customer services***

- How to meet user expectations and fast changing business requirements?
- Readiness for immediate reaction on incidents and the ability for rapid changes
- Getting away from old legacy structures by using Cloud Computing, Open Systems and low cost app development with rapid deployment and mass consumer adoption
- Gaining flexibility, higher Performance and cost savings by using a private / open cloud combination as a platform for real-time Airport IT services

**Dr Jassim Haji Director of IT - Gulf Air UAE**

15:00 – 15:30 ***Ups and Downs in IT Alignment with business***

- set of well-planned techniques to assess the alignment and enhance it.
- How to assessing the current maturity level of the alignment to Identify gaps and ,suggest remedies
- Designing improvement programs and focus on that systematically to address obstacles and mismatching, Mr. Kekhia will share his own experience in measuring the Maturity level of alignment in a corporate

**Ali Kheika – Group IT Director - Depa Ltd UAE**



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15:30 – 16:00 Presentation

16:00 – 16:30 ***BCP in Higher Education. It's Not Only DR***

- What does BCP mean in higher education?
- Business disruption versus Disaster
- Examples from higher education
- Technologies higher education uses for BCP
- Future business continuity risks

**Johnaton Chapman – Chief Information Officer - Georgetown University Qatar**

16:30 – 17:00 ***Business Continuity – Myth or Reality?***

**Illyas Kooliyankal - Chief Information Officer - Abu Dhabi Securities Exchange UAE**

## DAY 2

09:00 – 09:30 Registration + Morning Coffee

09:30 – 10:00 Presentation

10:00 – 10:30 ***Security Metrics: A way to bridge the gap between IT( security) and business***

- Defining security metrics, types and life cycle
- How metrics could be useful in information security risk management?
- Getting others involved always raises awareness and guarantees satisfaction (IT Governance).
- conclusion and close marks

**Imad Taha – Group Chief Information Officer - Belhasa International**



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10:30 – 11:00 ***Mobile Cloud Computing: The Evolution and Enabling Technologies***

- The convergence of mobile and cloud computing
- The impact of virtualization and future of the PC
- Global collaboration and breaking the geographic boundaries
- Blending home, work and social networking

**Ahmed Soliman - Associate Global IT Director - RW Amstrong UAE**

11:00 – 11:15 Coffee Break, informal networking

11:15 – 12:15 INTERACTIVE WORKSHOP

12:15 – 12:45 ***Synergize IT Governance, Risk and Compliance with IT Security Technologies***

- IT GRC & IT Security – Role Segregation and Organization Structure
- Organizations' Risk Mitigation & Compliance - Strategic and Tactical Approach
- Mapping the Appropriate Technologies - comply with the Security Policies
- Modular Security Architecture - combat ever evolving threats and minimize exposures
- Key Operational Challenges – We have spent the big bucks, are we fully secure?
- Crisis Response and Management – minimize business impact

**Indranil Guha - Head of IT - Commercial Bank of Dubai UAE**

12:45 – 13:15 ***Social Media Security and its implication on our daily lif***

- Social Media nowadays
- Risks you will never notice
- Implication on our life and how it will 3. Some Tips & tricks affect us, indirectly.
- When to avoid and when to apply social media

**Robert Madi CISM - Group IT Director – Mindshare**



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13:15 – 14:45 Lunch + Prayer time

14:45 – 15:15 ***Information Security Challenges in Higher Education***

- Balancing act between Freedom and Security
- Higher education environment
- Complexity
- Compliance needs
- Collaboration needs
- Research needs
- Threats

**Jacob Kuriyan - IT Director - Khalifa University of Technology**

15:15 – 15:45 TBC

**Abdallah Nasser - Group Chief Telecommunication Officer - Bintel Telecommunication**

15:45 – 16:15 Presentation

16:15 – 16:30 Closing Remarks from Chairman



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# Contact, bookings and further information

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